



Madison College - 2011 Graduate Employment Report

Less Than 1 Year Program 305371 - Therapeutic Massage (M)

3-Year Trend Summary			Number			Percent		
			2009	2010	2011	2009	2010	2011
# of Program Graduates			18	22	21			
Survey Returned Count			15	14	16	83.3%	63.6%	76.2%
Available for Employment			14	13	16	93.3%	92.9%	100.0%
Graduates Employed			10	11	14	71.4%	84.6%	87.5%
Employed in Related Occupation			7	7	8	70.0%	63.6%	57.1%
Employed in Unrelated Occupation			3	3	5	30.0%	27.3%	35.7%
Employed-No Response			0	1	1	0.0%	9.1%	7.1%
Seeking Employment			4	2	2	28.6%	15.4%	12.5%
Not in Labor Market			1	0	0	6.7%	0.0%	0.0%
Reaction To Training at Madison College								
Student Satisfaction Mean (Out of 4)			3.4	3.5	3.6			
# of Satisfaction Responses			15	13	16			
Very Satisfied (4)			8	6	9	53.3%	46.2%	56.2%
Satisfied (3)			6	7	7	40.0%	53.8%	43.8%
Unsatisfied (2)			0	0	0	0.0%	0.0%	0.0%
Very Unsatisfied (1)			1	0	0	6.7%	0.0%	0.0%
Primary Reason for Attending Madison College								
# of Primary Reason Responses			15	14	16			
Preparation for Getting a Job			1	5	6	6.7%	35.7%	37.5%
Career Change			7	3	6	46.7%	21.4%	37.5%
Improvement of Existing Skills			1	0	1	6.7%	0.0%	6.2%
Preparation for Further Education			1	5	2	6.7%	35.7%	12.5%
Personal Interest			5	1	1	33.3%	7.1%	6.2%
Other			0	0	0	0.0%	0.0%	0.0%
When Employment was Obtained								
# of When Employment Obtained Responses			10	10	13			
Before Enrollment			2	3	7	20.0%	30.0%	53.8%
While Attending the College			4	2	1	40.0%	20.0%	7.7%
After Training at the College			4	5	5	40.0%	50.0%	38.5%
Location of Employment (related and unrelated)								
# of Employment Location Responses			10	11	14			
In College District			5	8	11	50.0%	72.7%	78.6%
In Wisconsin, Not in District			4	2	2	40.0%	18.2%	14.3%
Outside of Wisconsin			1	1	1	10.0%	9.1%	7.1%
Employer Location Unknown			0	0	0	0.0%	0.0%	0.0%
*Salary Trend						2009	2010	2011
Full Time Employment	(Related Job)	Full Time Salary Count				--	1	--
		Avg Mnthly Wage - Employed FT				--	\$2,580	--
		Avg Hrly Wage - Employed FT				--	\$15.00	--
		Avg Work Hrs / Wk				--	50.0	--
Part Time Employment	(Related Job)	Part Time Salary Count				7	4	6
		Avg Hrly Wage - Employed PT				\$32.54	\$9.94	\$34.10
		Avg Work Hrs / Wk				16.1	24.2	16.6

*Unusually high/low salary information due to volunteer or self/previous employment



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**TechConnect Jobs for academic year: 2011	Madison	Non-Madison
Number of Full Time Positions Open	1	38
Number of Part Time Positions Open	3	31
Total Jobs	4	69

Graduate employers for academic year: 2011

No.	Employer(s)	Job Title	City*	State*	Positions > 1
1	Fitness Management Group	Personal Trainer			
2	Indigo Healing	Owner	Middleton		
3	Massage Envy	Massage Therapist			
4	Milwaukee Reiki LLC	Reiki Master/Massage Therapist	Milwaukee		
5	Self-Employed	Business Owner/Massage Therapist			
6	Self-Employed	Message Therapist			
7	Spinal Solutions	Massage Therapist	Norway	MI	
8	Studio Z	Massage Therapist			

**TechConnect jobs are through the Wisconsin Technical College System. Please contact the Career and Employment Center if you have a position to post at: placement@madisoncollege.edu