



2010 Graduate Employment Report

Two-Year Associate Degree Program Visual Communications

<u>3 Year Trend Summary</u>	Number			Percent		
	2008	2009	2010	2008	2009	2010
Total Graduates	17	11	13			
Graduate Responses	9	9	9	52.9%	81.8%	69.2%
Available for Employment (employed/seeking)	8	7	8	88.9%	77.8%	88.9%
Graduates Employed	7	4	4	87.5%	57.1%	50.0%
Employed in Related Occupation	5	3	1	71.4%	75.0%	25.0%
Employed in Unrelated Occupation	2	1	3	28.6%	25.0%	75.0%
Employed - No Response	0	0	0	0.0%	0.0%	0.0%
Seeking Employment	1	3	4	12.5%	42.9%	50.0%
Not in the Labor Market	1	1	1	11.1%	11.1%	11.1%

Reaction to Training at Madison College

Number of Responses	9	9	9			
Very Satisfied	6	2	2	66.7%	22.2%	22.2%
Satisfied	3	5	6	33.3%	55.6%	66.7%
Unsatisfied	0	2	0	0.0%	22.2%	0.0%
Very Unsatisfied	0	0	1	0.0%	0.0%	11.1%

Primary Reason for Attending Madison College

Number of Responses	9	9	9			
Preparation for Getting a Job	5	5	4	55.6%	55.6%	44.4%
Career Change	2	2	1	22.2%	22.2%	11.1%
Improvement of Existing Skills	0	0	3	0.0%	0.0%	33.3%
Preparation for Further Education	0	1	0	0.0%	11.1%	0.0%
Personal Interest	1	1	1	11.1%	11.1%	11.1%
Other	1	0	0	11.1%	0.0%	0.0%

Employment Location (related and unrelated)

Number of Responses	7	4	4			
In Madison College District	3	3	3	42.9%	75.0%	75.0%
In Wisconsin, not in Madison College District	2	1	1	28.6%	25.0%	25.0%
Outside of Wisconsin	2	0	0	28.6%	0.0%	0.0%
Employer Location Unknown	0	0	0	0.0%	0.0%	0.0%

When Employment was Obtained

Number of Responses	7	4	4			
Before Enrollment	0	0	1	0.0%	0.0%	25.0%
While Attending Madison College	4	0	2	57.1%	0.0%	50.0%
After Training at Madison College	3	4	1	42.9%	100.0%	25.0%

Salary Information (related)

	2008	2009	2010
Full/Part-time Salary Responses	4	3	1
Average Mnthly / Hrly Full-time Salary	\$2,868 / \$16.55	\$2,080 / \$12.00	No Responses / No Responses
Mnthly / Hrly Full-time Salary Range	\$2,868-\$2,868 / \$16.55-\$16.55	\$1,733-\$2,426 / \$10.00-\$14.00	No Responses / No Responses
Average Full-time Hours Per Week	40	40	No Responses
Average Part-time Hourly Salary	\$14.67	\$12.00	\$11.00

*Data note: All data as reported. % subject to rounding errors. Care should be taken when interpreting unusually high/low salary information due to volunteer or self/previous employment.



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Job Postings Through the TechConnect System

<i>In/Out of District</i>	<i>Full-time Jobs</i>	<i>Part-time Jobs</i>	<i>Total</i>
In MATC District	9	5	14
Out of District	15	34	49

<u>Employer(s)</u>	<i>*Blank if Madison or WI</i>	<u>City*</u>	<u>State*</u>	<u>JobTitle</u>	<u>Positions >1</u>
UW - Madison				Multimedia Consultant	