



2010 Graduate Employment Report

Two-Year Associate Degree Program Graphic Design

<u>3 Year Trend Summary</u>	Number			Percent		
	2008	2009	2010	2008	2009	2010
Total Graduates	48	57	48			
Graduate Responses	31	33	35	64.6%	57.9%	72.9%
Available for Employment (employed/seeking)	26	33	35	83.9%	100.0%	100.0%
Graduates Employed	20	27	26	76.9%	81.8%	74.3%
Employed in Related Occupation	14	17	14	70.0%	63.0%	53.8%
Employed in Unrelated Occupation	6	10	10	30.0%	37.0%	38.5%
Employed - No Response	0	0	2	0.0%	0.0%	7.7%
Seeking Employment	6	6	9	23.1%	18.2%	25.7%
Not in the Labor Market	5	0	0	16.1%	0.0%	0.0%

Reaction to Training at Madison College

Number of Responses	31	33	35			
Very Satisfied	11	19	22	35.5%	57.6%	62.9%
Satisfied	18	13	12	58.1%	39.4%	34.3%
Unsatisfied	2	1	1	6.5%	3.0%	2.9%
Very Unsatisfied	0	0	0	0.0%	0.0%	0.0%

Primary Reason for Attending Madison College

Number of Responses	31	33	35			
Preparation for Getting a Job	16	20	18	51.6%	60.6%	51.4%
Career Change	8	8	7	25.8%	24.2%	20.0%
Improvement of Existing Skills	1	1	1	3.2%	3.0%	2.9%
Preparation for Further Education	2	3	5	6.5%	9.1%	14.3%
Personal Interest	2	1	1	6.5%	3.0%	2.9%
Other	2	0	3	6.5%	0.0%	8.6%

Employment Location (related and unrelated)

Number of Responses	20	27	26			
In Madison College District	14	22	18	70.0%	81.5%	69.2%
In Wisconsin, not in Madison College District	4	5	5	20.0%	18.5%	19.2%
Outside of Wisconsin	2	0	1	10.0%	0.0%	3.8%
Employer Location Unknown	0	0	2	0.0%	0.0%	7.7%

When Employment was Obtained

Number of Responses	20	27	24			
Before Enrollment	3	6	5	15.0%	22.2%	20.8%
While Attending Madison College	7	9	7	35.0%	33.3%	29.2%
After Training at Madison College	10	12	12	50.0%	44.4%	50.0%

Salary Information (related)

	2008	2009	2010
Full/Part-time Salary Responses	12	16	11
Average Mnthly / Hrly Full-time Salary	\$2,475 / \$14.28	\$2,541 / \$14.66	\$2,389 / \$13.78
Mnthly / Hrly Full-time Salary Range	\$1,733-\$2,952 / \$10.00-\$17.03	\$1,592-\$3,652 / \$9.19-\$21.07	\$1,000-\$3,358 / \$5.77-\$19.37
Average Full-time Hours Per Week	39	40	39
Average Part-time Hourly Salary	\$8.05	\$14.82	\$16.75

*Data note: All data as reported. % subject to rounding errors. Care should be taken when interpreting unusually high/low salary information due to volunteer or self/previous employment.



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Job Postings Through the TechConnect System

<i>In/Out of District</i>	<i>Full-time Jobs</i>	<i>Part-time Jobs</i>	<i>Total</i>
In MATC District	11	14	25
Out of District	26	41	67

<u>Employer(s)</u>	<i>*Blank if Madison or WI</i>	<u>City*</u>	<u>State*</u>	<u>JobTitle</u>	<u>Positions >1</u>
CPM Marketing Group				Freelance Production Artist	
Evald Moulding Co Inc		Watertown		Graphic Designer	
General Beer Northwest		Chippewa Falls		Graphic Designer	
Image Works				Graphic Designer	
Jill Casey				Blog Writer - Self Employed	
Nancy Laraia		Fond Du Lac		Freelance Graphic Designer	
Tingalls Dzyn LLC		Fitchburg		Graphic Designer	
Trek Bicycle		Waterloo		Graphic Designer	
Trek Bicycle		Waterloo		Production Artist	
Tyler Poncho Toys		Oregon		Chief Monster Maker	
World Council Of Credit Unions				Graphic Designer	