



# 2010 Graduate Employment Report

## Two-Year Associate Degree Program Fashion Marketing

<u>3 Year Trend Summary</u>	Number			Percent		
	2008	2009	2010	2008	2009	2010
<b>Total Graduates</b>	21	10	6			
Graduate Responses	13	4	4	61.9%	40.0%	66.7%
<b>Available for Employment (employed/seeking)</b>	11	2	3	84.6%	50.0%	75.0%
<b>Graduates Employed</b>	10	1	3	90.9%	50.0%	100.0%
Employed in Related Occupation	5	1	1	50.0%	100.0%	33.3%
Employed in Unrelated Occupation	5	0	2	50.0%	0.0%	66.7%
Employed - No Response	0	0	0	0.0%	0.0%	0.0%
<b>Seeking Employment</b>	1	1	0	9.1%	50.0%	0.0%
<b>Not in the Labor Market</b>	2	2	1	15.4%	50.0%	25.0%

### Reaction to Training at Madison College

Number of Responses	13	3	4			
Very Satisfied	4	1	4	30.8%	33.3%	100.0%
Satisfied	8	2	0	61.5%	66.7%	0.0%
Unsatisfied	0	0	0	0.0%	0.0%	0.0%
Very Unsatisfied	1	0	0	7.7%	0.0%	0.0%

### Primary Reason for Attending Madison College

Number of Responses	13	4	4			
Preparation for Getting a Job	7	2	3	53.8%	50.0%	75.0%
Career Change	0	0	0	0.0%	0.0%	0.0%
Improvement of Existing Skills	0	0	0	0.0%	0.0%	0.0%
Preparation for Further Education	4	2	1	30.8%	50.0%	25.0%
Personal Interest	1	0	0	7.7%	0.0%	0.0%
Other	1	0	0	7.7%	0.0%	0.0%

### Employment Location (related and unrelated)

Number of Responses	10	1	3			
In Madison College District	7	1	3	70.0%	100.0%	100.0%
In Wisconsin, not in Madison College District	1	0	0	10.0%	0.0%	0.0%
Outside of Wisconsin	2	0	0	20.0%	0.0%	0.0%
Employer Location Unknown	0	0	0	0.0%	0.0%	0.0%

### When Employment was Obtained

Number of Responses	10	1	3			
Before Enrollment	1	0	2	10.0%	0.0%	66.7%
While Attending Madison College	4	1	1	40.0%	100.0%	33.3%
After Training at Madison College	5	0	0	50.0%	0.0%	0.0%

### Salary Information (related)

	2008	2009	2010
Full/Part-time Salary Responses	4	1	1
Average Mnthly / Hrly Full-time Salary	\$1,971 / \$11.37	No Responses / No Responses	\$1,625 / \$9.38
Mnthly / Hrly Full-time Salary Range	\$1,744-\$2,234 / \$10.06-\$12.89	No Responses / No Responses	\$1,625-\$1,625 / \$9.38-\$9.38
Average Full-time Hours Per Week	40	No Responses	38
Average Part-time Hourly Salary	No Responses	\$10.00	No Responses

\*Data note: All data as reported. % subject to rounding errors. Care should be taken when interpreting unusually high/low salary information due to volunteer or self/previous employment.



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### Job Postings Through the TechConnect System

<i>In/Out of District</i>	<i>Full-time Jobs</i>	<i>Part-time Jobs</i>	<i>Total</i>
In MATC District	41	148	189
Out of District	14	41	55

<u>Employer(s)</u>	<i>*Blank if Madison or WI</i>	<u>City*</u>	<u>State*</u>	<u>JobTitle</u>	<u>Positions &gt;1</u>
Gap Inc				Customer Experience Expert Manager	