

IMMEDIATE RELEASE

January 24, 2011
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Madison College Announces “Big Idea” Scholarship Winners

At tomorrow night’s State of the Union address, President Obama will share his hopes, dreams and plans for a better America. It’s a topic Madison Area Technical College has been discussing for quite some time.

Last fall, the College asked the community to submit an object, idea or concept to send to the future of Madison in a “time capsule”. The goal was to have a forward-thinking challenge to inspire ideas for improving our country. Answers ranged from resolving global conflicts to reusing pollution.

At 2:30 p.m. on Tuesday, January, 25, Madison College will announce the winners of its Big Idea Time Capsule Challenge at Elvehjem Elementary School in Madison. Winners will receive college scholarships ranging from \$1,000 to \$3,000.

After the ceremony, Elvehjem students will be writing their own ideas for the future. The event will be held in room 150.

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Madison Area Technical College serves approximately 40,000 individuals annually, providing “real world smart” education through a comprehensive curriculum of technical, liberal arts and sciences, adult basic education and continuing education, as well as customized training for employers.