

IMMEDIATE RELEASE

July 13, 2008

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Explore MATC Through New Self-Guided Media Player Tours

Romantic Venice, Italy has one. So does the Hawaii Volcanoes National Park. Now you can add Madison Area Technical College to that list.

We're talking about self-guided media player tours. Students, faculty, staff, and community members who want to learn more about MATC can now check-out a media player and explore the college on their own.

"Most self-guided tours just have audio, but this tour has video and it focuses on programs as well as services available at MATC," says Recruitment Coordinator Gretchen Arneson.

Here's how the tour works. There are 42 numbered stations set-up throughout MATC's Truax campus. At each station students can play a brief video on their media player. They can follow a general tour or one more specific to their proposed course of study.

At 10 a.m. on Tuesday, July 14, a number of students will be taking the tour. We also invite reporters to take the tour.

Madison Area Technical College (MATC) is dedicated to providing accessible, high quality instruction and technical experience to meet the needs of its students, community and area employers. Founded in 1912 to teach vocational skills, today MATC is a nationally recognized technical and community college serving parts of 12 counties located in south-central Wisconsin. It is the second largest of the Wisconsin Technical College System's 16 colleges and serves approximately 42,000 individuals annually. MATC provides "real world smart" education through a comprehensive curriculum of technical, liberal arts and sciences, adult basic education and continuing education, as well as customized training for employers. The college awards associate degrees, technical diplomas and certificates and offers classes that transfer to four-year degree programs.

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